

INTERNATIONAL Game Warden



2015 RATE CARD

Prices in effect Jan. 1, 2015

THE WORLD'S LEADING MAGAZINE FOR CONSERVATION ENFORCEMENT Est. 1984

NAWEOA is proud to be the parent organization of the *International Game Warden* magazine. The *International Game Warden* is widely distributed across the United States and Canada, as well as other countries. What an excellent opportunity to promote your business! We offer a wide range of advertisement space as well as classified ads.

The information is as follows:

Note: PRICES IN \$US. Please add applicable state, provincial or territory taxes and any additional fees such as ad agency commissions and charges.

Issue	Space Closing	Material Closing
Spring	March 21	March 28
Summer	May 21	June 1
Fall	August 30	September 15
Winter	December 14	December 28

Covers	ISSUES (Frequency)	1x	2x	3x	4x
Inside Front		2,000	1,900	1,800	1,600
Inside Back		1,800	1,700	1,600	1,500
Outside Back (2/3page)		3000	2900	2800	2600

Color	Size	1x	2x	3x	4x
Four Color	Full Page	1,600	1,500	1,400	1,200
	1/2 Page	950	900	850	750
	1/3 Page	650	625	600	550
	1/4 Page	600	575	550	500

B & W	Size	1x	2x	3x	4x
B & W	Full Page	1,100	1050	1000	850
	1/2 Page	675	600	550	450
	1/3 Page	450	425	400	350
	business card	150	150	150	150

Visit NAWEOA at:
www.naweo.org



Visit the International Game Warden site at: www.igwmagazine.com/

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